



Rotor Studios

InstaLOD - the technology that is now a part of the fabric of work at Rotor Studios.

Enabling pioneers in CG and motion pictures to push the envelope of the digital sales experience while saving countless hours of work, time and money.

Without InstaLOD the rapid development of Rotor Studio's WebGL technology would have been impossible.

InstaLOD effectively reduces and optimizes Rotor Studio's CAD and high resolution source data, which has been essential for the tighter constraints of WebGL. InstaLOD has saved iteration time on assets by accelerating the process of combining meshes and thereby reducing draw calls.

This has allowed Rotor Studios to develop far more photorealistic CG, rendering in realtime and has saved the company countless hours of extra work - time and money.

Painless Integration

What really sets InstaLOD apart for Rotor Studio is the useful "set and forget" aspect; the solution was painless to integrate into Rotor Studios content pipeline, development tools and content creation software.

Various parameters can be defined and set, then you can simply let the program run its course, without any need to follow up. Not to mention that the set-up process is quite simple, requires minimal input and is incredibly intuitive.

Massive savings across all departments.

Whilst the technology has been vital for Rotor Studio's work with WebGL, in particular for detailed product configurators, it has proven especially useful across the company's entire undertaking, both on the development side and the post-production side.

Rotor Studios first started using the beta version of InstaLOD over two years ago and haven't looked back - Rotor Studios couldn't recommend it highly enough.

About Rotor Studios

Founded in 1998 as a full service production company, Rotor Studios is extremely proud that all these years later their biggest clients are still with them.

Rotor Studios continually evolves to stay ahead of a rapidly advancing technology market. This has led to the creation of an award-winning CG studio and a renowned software development team who relentlessly pursue and invest in the latest technical innovations. Today Rotor Studios offers a passionate team of specialists across a wide range of skill sets providing flexible creative & technical solutions and world-class image quality.

Contact

Paul Quin
Director of Business Innovation

www.rotorstudios.com



**Everything you need for the production
and automatic optimization of 3D content.**

InstaLOD UG (haftungsbeschränkt)
Breitscheidstr. 65
70176 Stuttgart
Germany

© 2018 InstaLOD UG (haftungsbeschränkt). All Rights Reserved.
InstaLOD is a registered trademark of InstaLOD UG (haftungsbeschränkt)